



UPU

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POSTAL  
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# Opening Remarks

**EMS workshop – Electronic advance data readiness**  
13 April 2021, Via Zoom

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## Introduction

Electronic Advance Data (EAD) is a long standing project, which has now reached implementation stage

- Yemen incident in October 2010 was the trigger
- Article 9 of the UPU Convention is amended during the Doha Congress in October 2012
- Following UPU decisions approved during the POC for all postal items containing goods starting 1 January 2021 the following rules shall be respected:
  - Bear an S10 barcode
  - Nesting is mandatory
  - EAD is required

Requirements on EAD have increased worldwide for security and/or taxation reasons with year 2021 fixed as maximum deadline



## EMS

EMS as the premium service of Posts and largely competing with private couriers and integrators needs to comply with all regulations, since it allows to:

- Maintain good service and reliable transit times
- Integrates the same playing field as other transport operators
- Extends the EMS products offer with new services



## EMS ITMATT data

March 2021

Region	# of members	# members transmitting ITMATT	% ITMATT sent
Africa	37	22	55%
Arab	16	11	38%
Asia Pacific	38	31	63%
Caribbean	19	13	62%
Europe	50	40	32%
Latin America	16	13	74%
North America	2	2	25%
<b>Total</b>	<b>178</b>	<b>132</b>	<b>56%</b>

**74% of members are transmitting ITMATT**

**56% of items have ITMATT**  
(EMS UPU database)



## Agenda

<i>Timings</i>	<i>Subject</i>	<i>Lead</i>
11.00–12.00	Registration	Secretariat
12.00–12.10	Opening remarks	Patrick Richon (Chair) Abdelilah Bousseta (IB) Osamu Goto (Vice-Chair)
12.10–12.35 (25 min.)	Customs' regulatory and business requirements for the provision of ITMATT and the related EAD <ul style="list-style-type: none"><li>– Already in place with implementation from 2018 to end of 2020</li><li>– From 2021: US STOP Act and Brexit, ICS2 and VAT for EU</li><li>– Importance of EAD/ITMATT and previous steps before implementation: DSA–UPU status and UPU advice</li></ul>	Noor Adan (IB)
12.35–12.45	Questions and answers	–
12.45–13.00 (15 min.)	Country presentation on the implementation of data compliance: what steps were taken to implement it, and how data compliance improved	EMSC member (China, People's Rep.)
13.00–13.15 (15 min.)	Operational performance: ITMATT declaration level report, ITMATT transmission and timeliness report, CDS monitoring options	Javier Garcia (IB)
13.15–13.30	Questions and answers	–



## Agenda

13.30–13.50 (20 min.)	Technical solutions available to members for data capture of ITMATT messages	Kazuo Kamishiro (IB/Postal Technology Centre)
13.50–14.05 (15 min.)	Country presentation on implementation of CDS	EMSC member (Cayman Islands)
14.05–14.15	Questions and answers	–
14.15–14.45 (30 min.)	Quality reporting and monitoring tools for performance assessment of EMSC members in relation with ITMATT – UPU compliance project – SMART monitoring tools and EMSC awards	Jean-Marc Coeffic (IB) Julia Bazukina (IB/EMS Unit)
14.45–15.00 (15 min.)	Conclusions and next steps	Patrick Richon (Chair) Osamu Goto (Vice-Chair)